

## Program Companion for BigSurv20 Friday #3

*November 20, 2020*

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### Two down; Three to go!

We've completed two BigSurv20 Fridays and the conference is really starting to hit its stride. And just when you thought it couldn't get any better, the third BigSurv20 Friday introduces poster sessions and demo sessions to go along with eight paper sessions. It's going to be an extravaganza you definitely will not want to miss. This newsletter includes articles on both the poster sessions and demo sessions to get you up to speed on those additions to the conference. Read on to learn more. We look forward to virtually seeing you in a few days.

### BigSurv20 Poster and Demo Sessions

Here's some information to get you ready for the poster and demo sessions (including details on how to vote in the BigSurv20 poster competition)

#### Poster sessions

This Friday, BigSurv20 will include two poster session timeslots (the first starting at 10:00am (ET) and the second at 11:45am (ET)). Posters will not be played in a live Zoom session. Instead, the posters (about 35 of them!!) are available for you to watch at your leisure. You can play the 5-minute poster videos and in many cases can download the posters for more information. After you've watched the videos, we encourage you to vote in the [BigSurv20 People's Choice Award Poster Competition](#).

To vote, simply click on the

[Vote for the best poster award](#)

button in the program or click on the People's Choice Award links on the [poster competition page](#) and vote for up to three posters per session until midnight, November 20. Winners of the poster competition will receive a €250 prize and will be announced in the next newsletter. For questions and discussion about posters, we encourage you to use Slack (see the FAQs below).

#### Demo sessions

This Friday's program also features two BigSurv20 demo sessions. How do those differ from paper sessions, you wonder? Good question! The demo sessions include in-depth demonstrations of innovative software applications, systems, and other handy tools to make your lives easier. You won't want to miss it. If you are collecting or analyzing data join our author-audience discussion via Zoom.



NOVEMBER 6  
TO DECEMBER 4  
VIRTUALLY  
EVERY FRIDAY

# BigSurv20 Friday #3 – Program at a Glance

We're introducing poster sessions and demo sessions into the program! But, have no fear, we also have quite a few paper sessions for your viewing pleasure. 😊

November 20<sup>th</sup> marks the third of our five "BigSurv20 Fridays." For this week, the BigSurv20 Scientific Committee has organized paper, poster, and demo sessions. This article provides a general overview of the awesomeness that will play out on Friday. Please note that the recordings for many of these presentations are already available on the BigSurv20 website and can be viewed in advance of the conference.

## **Concurrent sessions at 10:00am (Eastern Time)**

- [Is there a kink in the link? Exploring corrections and errors in multiple linked data sets](#)
- [Getting your estimates on point! Survey calibration approaches in the era of probability and nonprobability surveys](#)
- [Getting the combination right: Exploring the use of surveys with other data sources](#)
- [A picture's worth...Improving the use of geographical characteristics in surveys](#)
- [Poster session #1](#)
- [Demo session #1: Making life easier](#)

## **Concurrent sessions at 11:45am (Eastern Time)**

- [Link and learn: Improving estimation through data linkage and machine learning](#)
- [Getting your estimates on point! Even more survey calibration approaches in the era of probability and nonprobability surveys](#)
- [Getting the combination right: Further exploring the use of surveys with other data sources](#)
- [The Bling of Bing...and other words: Exploring text and search data for classification and estimation](#)
- [Poster session #2](#)
- [Demo session #2: Making life easier](#)

## BigSurv20 Frequently Asked Questions

**Q: I really love the paper sessions! There are some I'd like to see again and others that I'm sorry I missed. Is it possible to watch presentations from the previous BigSurv20 Fridays? If so, for how long?**

**A:** Yes! Video presentations will remain on the BigSurv20 program page after the conference ends on December 4<sup>th</sup>. So enjoy watching the BigSurv20 video presentations! This includes video presentations for this Friday, next Friday (November 27<sup>th</sup>) as well as the presentations from the first two BigSurv20 Fridays on November 6<sup>th</sup> and 13<sup>th</sup>. Also, a recording of the [BigSurv20 conference opening and keynote](#) is now available (recommended!). So far, the BigSurv20 video presentations have been viewed over 2,400 times. Among our most-watched videos are:

- Smith et al. – [A framework for using machine learning to support qualitative data coding](#)
- Keusch et al. – [Social desirability in digital trace data collection](#)
- Buskirk & Kirchner – [Big data: big claims or bigger calamities? Getting real about survey research in the fourth era](#)

**Q: Are BigSurv20 attendees using Slack? If I want in on the fun, how do I join?**

**A:** So far, over one hundred conference participants have been discussing presentations from BigSurv20 on our Slack workspace. If you want to ask more questions about posters, or about presentations which you watched throughout the week on our website, please use the Slack channels that we set up for each BigSurv20 session. How do you join Slack? Please see our step-by-step guide on [www.bigsurv20.org/slack](http://www.bigsurv20.org/slack).