

Program Companion for BigSurv20 Friday #1

November 6, 2020

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Are you ready?

I know it's hard to believe, but BigSurv20 is mere days away! After many months of planning, the BigSurv20 Scientific Committee is extremely proud of the conference that will be presented to you over the next five Fridays. This newsletter is designed to serve as a companion as you enter the wonderful world of BigSurv20 on November 6th. Please review the different articles to become familiar with the fantastic events and activities waiting for you. At any point, if you have any questions, please reach out to us at info@BigSurv20.org.

Tips for Accessing BigSurv20

Here's what you need to know to join BigSurv20, zoom your way to the sessions, and slack with your fellow conference attendees

Getting started

Log into your [BigSurv20 account](#) and access the program by clicking on "Go to the conference." Please be sure to test your access before the conference begins.

BigSurv20 Zoom

All BigSurv20 sessions, except the poster sessions, will be hosted on Zoom. Please review the [BigSurv20 Zoom page](#) to get up to speed on all the Zoom-related information you'll need for the conference (including a link that lets you test using Zoom).

BigSurv20 Slack

BigSurv20 will use Slack as a way for conference attendees to connect. If you're not familiar with Slack, it's a channel-based messaging platform. The hope is that BigSurv20 attendees will use Slack to share messages, ideas, and thoughts throughout the conference. To get started on Slack, visit the [BigSurv20 Slack page](#).

Plan ahead

Some presentations are only available for viewing during the actual Zoom session. In the program, these are denoted by "Viewable in live Zoom session only." Presentations without the "Viewable in live Zoom session only" indicator will be available to view during and after Friday's sessions.

You can download calendar reminders for the entire BigSurv20 program for use with [Google](#) and [Outlook](#) calendars.



NOVEMBER 6
TO DECEMBER 4
VIRTUALLY
EVERY FRIDAY

BigSurv20 Friday #1 – Program at a Glance

Are you ready to be wowed on November 6th? If so, please read on my friend!

Thanks to many amazing researchers and practitioners willing to share their work with all of us, we have five tremendous “BigSurv20 Fridays” lined up for you. This article provides a general overview of what will occur during the first BigSurv20 Friday on November 6th.

Virtual live opening event at 10am (Eastern Time)

BigSurv20 will kick off with a virtual live opening event at 10am (Eastern Time) which includes our keynote address. The BigSurv20 [keynote speaker](#) is Dr. Albert Ali Salah. Dr. Salah is a professor of Social and Affective Computing at Utrecht University, The Netherlands. Dr. Salah’s research comprises technologies that enable systems to analyze and use the rich social and affective signals emitted by humans and other intelligent systems. This involves the perception, representation, and modeling of social and affective signals in their proper context. In his BigSurv20 keynote, Dr. Salah will talk about how signals that humans emit can be captured with the help of modern IT systems, and how these signals can be processed and analyzed to better understand humans in their social context.

Parallel sessions at 11:45am (Eastern Time)

The keynote will be followed by [six parallel sessions](#) focusing on special topics that are at the intersection of big data and survey science. The parallel sessions will begin at 11:45am (Eastern Time) and will each last approximately 90 minutes. Clicking on the links below will provide a listing of the presentations within each session.

- Big Data Challenge Kickoff (this live event includes the pitching of data challenges to participating teams. For more information, visit the BigSurv20 [Big Data Challenge webpage](#))
- [Classified: Coding open-ended responses using machine learning](#)
- [Improving survey questions using machine learning and AI](#)
- [Properties of organic data and their integration with traditional surveys](#)
- [I’m sensing there’s an APP for that](#)
- [Big brother, big data, or both? Protecting privacy in the era of big data](#)

Maximum number of attendees for parallel sessions

In the spirit of creating as much of an in-person experience as possible, we have limited the maximum number of attendees in the parallel sessions to 200. This attendee limitation is to allow attendees to turn on their videos and engage in the live Q&A with the presenters (during the last 15 minutes of each session). All Zoom sessions will open 15 minutes prior to their official start. Get there early to grab a spot! Please note there is no limitation to the number of attendees at the opening event.

BigSurv20 Frequently Asked Question

Q: Since BigSurv20 has participants from all over the world, could you provide us with the conference starting time for different time zones?

A: See the table below for the starting times for Friday’s festivities. Or download our [Google](#) or [Outlook](#) calendars.

BigSurv20 Activity	Pacific Time (U.S.)	Eastern Time (U.S.)	Greenwich Mean Time	Central European Time	Eastern European Time
Opening Event and Keynote Address	7:00am	10:00am	3:00pm	4:00pm	5:00pm
Parallel Sessions	8:45am	11:45am	4:45pm	5:45pm	6:45pm